

McAfee Endpoint Protection for Mac

Say “Yes” to Macs in the workplace

McAfee® Endpoint Protection for Mac secures Apple Macintosh endpoints with complete, advanced protection, including anti-virus, anti-spyware, firewall, and application protection. It stops malware and other security threats before they can damage or infect Macintosh desktops and laptops and spread throughout your company’s network. McAfee Endpoint Protection for Mac also addresses compliance requirements by ensuring that Macs meet the same level of protection as Microsoft Windows-based PCs while maintaining or even reducing operational costs.

With the increased popularity and market share that Apple enjoys, business users are asking to bring Macs into the workplace. McAfee Endpoint Protection for Mac lets you say “yes” with confidence.

Key Points

It’s no coincidence that security attacks on Macs have increased at roughly the same rate as the market share for Macs. Here’s a snapshot of the state of security for Macs today:

- Macs are gaining market share—roughly doubling in the last three years—while the market share for Windows-based PCs is dropping
- Over the past three years, the number of Macs in use has increased by 120 million units
- Mac isn’t just the preferred platform of college students; it’s chosen by more and more business users, from marketers to engineers to executives
- Macs in the workplace often contain the same sensitive data—or have access to that data—as other PCs
- As a result, hackers and cybercriminals are coming to see Macs as a target with a greater potential payoff than in the past
- Bottom line: Companies need to secure Macs as they would their Windows-based PCs

Myths and misconceptions abound when it comes to Macintosh computers. One of the more interesting is the idea that Macs are somehow impervious to the kinds of security attacks (viruses, Trojans, spyware, etc.) that Windows-based PCs are. The reality is that they are just as vulnerable. In fact, the use of Macs may create small gaps in your security perimeter that are large enough to allow hackers in, enabling them to infiltrate the rest of your network.

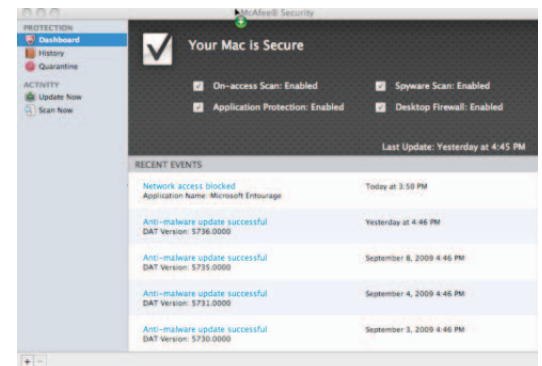
When Macs were rare in the business world (outside of design studios and creative agencies), this wasn’t an issue. But with the growing market share of the Mac platform and the need for organizations to demonstrate 100 percent compliance with security requirements, protecting your business means protecting the Mac endpoints of your end users.

Fortunately, with McAfee Endpoint Protection for Mac meeting this requirement is just as easy and cost-effective as it is for the Windows-based PCs in your organization. And by consolidating management of your endpoints, you improve security compliance across the entire enterprise while saving in operational costs.

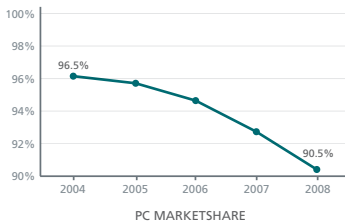
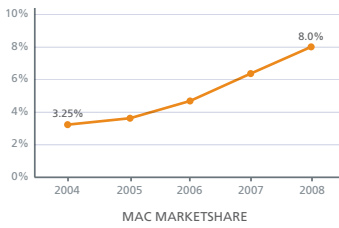
Security Technology Way Beyond Anti-virus

As Macs have entered the mainstream workforce, McAfee has responded with mature security technology that keeps pace with emerging threats.

This isn’t your father’s anti-virus. With its advanced anti-malware protection that includes anti-spyware, a robust system firewall, and application protection (as well as anti-virus), McAfee Endpoint Protection for Mac offers complete coverage for the Mac users in your organization.



McAfee Endpoint Protection for Mac safeguards your Macs—and closes gaps in your security perimeter



Source: Global Market Share Stats

System Requirements

Note: The following are general system requirements and may vary depending on the nature of your environment.

- Apple Mac OS X v. 10.6 (Snow Leopard) or later
- Apple Mac OS X v. 10.5 (Leopard) or later
- Apple Mac OS X v. 10.4 (Tiger) or later
- Intel or PowerPC-based Mac
- 1 GB RAM or higher
- Minimum 300 MB of free disk space (500 MB recommended)

McAfee Endpoint Protection for Mac is designed to block viruses, spam, spyware, and other malicious exploits:

- *Anti-spyware* stops spyware and other potentially unwanted programs (PUPs) before they install and start stealing personal information
- *On-access scanning* is always-on protection that also provides selective scanning functions to improve system performance
- *System firewall* stops network-based attacks from infecting the Mac, closes the door on cybercriminals while allowing legitimate traffic, and even stops probes from identifying vulnerabilities
- *Application protection* provides the ability to deny applications that are not approved to run on your Mac and prevents malicious programs from modifying existing applications

Centralized, Simultaneous Management of Macs and PCs

In addition to the advanced features and capabilities provided by Endpoint Protection for Mac, McAfee is unique in offering a single-console approach to managing endpoint security for both Macs and Windows-based PCs. McAfee ePolicy Orchestrator® (ePO™) enables you to:

- Lower operational management costs by making it easier to manage all endpoints with fewer resources
- Respond faster to security incidents, regardless of where they originate
- Confirm compliance with security requirements, supported by powerful reporting capabilities
- Bring new Macs onto the network quickly and seamlessly
- Update security settings on all endpoints—PCs and Macs—at the same time

McAfee ePO delivers these benefits to organizations with any number of users in today's dispersed workforce—regardless of their location or preferred endpoint or software platform.

Advanced System Firewall

McAfee Endpoint Protection for Mac provides the most advanced firewall on the market for Apple Macs.

- Denies unauthorized access to specific networks, subnets, hosts, or IP addresses based on firewall rules
- Uses inbound network packet scanning to stop network-based attacks from reaching Macs in your organization
- Uses outbound packet filtering to prevent spyware and other data-stealing programs from sending personal data to would-be hackers

In short, the firewall keeps cybercriminals away from your Macs while allowing legitimate traffic to pass through.

Application and Data Lockdown

The application lockdown features of McAfee Endpoint for Mac protects against data-stealing threats that attempt to modify existing legitimate applications or install new malicious software.

- Allows administrators to determine which applications are approved to run on your Macs—and prevent all others from installing or executing
- Prevents malicious programs from accessing incoming or outgoing network connections
- Locks down Mac endpoints to ensure compliance with company policies

Cybercriminals are Equal-Opportunity Thefts

Cybercriminals don't much care where they get their data from. Just like legitimate businesses, what they do care about is maximizing their investment. That's a key reason why, when Macs made up a tiny fraction of market share and were used primarily by college students, designers, and musicians, criminals didn't pay much attention to them. But that's changing.

The conclusion for business is clear: As the market share for Macs grows and Macs play a continually more important role in the enterprise network, companies must make sure they're protected. "Security through obscurity" will no longer be a sufficient defense.

