



THIS IS XDR

bwsecurity day 2022

09. März 2022

Alexandre Curty - Sales Director

About Cybereason

Founded in 2012

Headquartered in Boston

Privately held company

1300+ employees across the globe

75+ employees in the DACH region

\$713.6M Total Funding

Gartner

Cybereason Named a
Visionary in Gartner's
2021 EPP Magic
Quadrant Report

FORRESTER®

Cybereason Named
a Strong Performer
With the **Highest
Current Offering
Score** in Forrester's
2020 EDR Wave



Cybereason Received
the **Highest Overall
'AA' Product Rating** in
NSS Lab's 2020
Advanced Endpoint
Protection Test

MITRE | ATT&CK™

Cybereason Leads
the Pack in
**Protection, Linux,
and Actionable
Coverage** in the
2021 MITRE ATT&CK
Evaluation





This is for the Defenders:

VISION

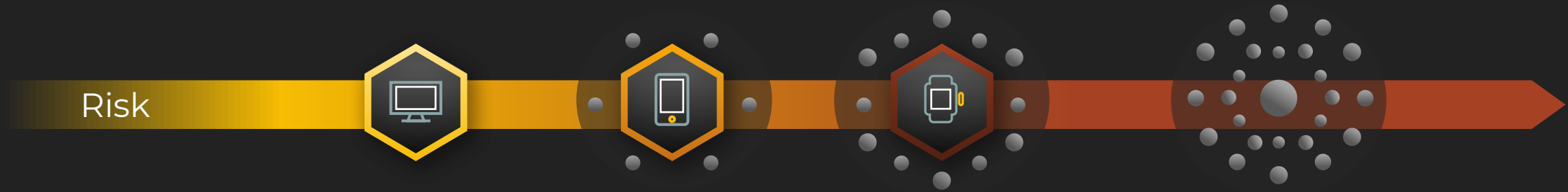
To protect people and information in the new and open connected world.

MISSION

To reverse the adversary advantage by empowering defenders with the ingenuity and technology to end cyber attacks.

We Meet This Challenge Together.

EVOLUTION OF THE ATTACK ENVIRONMENT



| | 2000 | 2007 | 2014 | 2021 |
|--------------|-------------------|--------------------|--------------------------|-------------------------------------------------|
| Device | Desktop/Laptop | Mobile | IoT (Internet of Things) | IoE (Internet of Everything) |
| Applications | Client/Server | Web | Agile | Automation |
| Data | 1 Exabyte | 1.5 Zettabyte | 12.5 Zettabyte | 100 Zettabytes |
| Speed | 2G | 3G | 4G | 5G |
| Social Media | Instant Messenger | Facebook | Twitter | TikTok, Instagram |
| Perimeter | Controlled Access | Web Access | Hybrid Cloud | No Perimeter |
| Hackers | Script Kiddies | Criminal Ecosystem | Hacktivists | Nation-Affiliated Attackers, Ransomware Cartels |
| Attacks | Intrusive | Disruptive | Destructive | Cyber Armageddon |



WE MUST EVOLVE TO ACHIEVE OUR MISSION

2000's

Reaction Centric



Perimeter

Static

Siloed

Legacy Vendors
Signature-based detection
for **known** threats

2010's

Alert Centric



Risk-based

Dynamic

Leveraged

Next-Gen AV/EDR
Evolved detection using
filtered **endpoint** data

2020's

Operation Centric



Dynamic Risk

AI/ML Driven

MalOps Focused

XDR Predictive detection across
all data, all endpoints and beyond.



Planetary Scale

Unrivaled ability to ingest and normalize petabytes of data from the entire IT environment.

Op-Centric

The whole picture and context of the malicious operation, not more alerts.

Predictive Response

We predict and automatically respond to end the attack

THIS IS

X

XPDR



MORE SCALE

10X

MORE SPEED

10X

MORE VALUE

10X

X

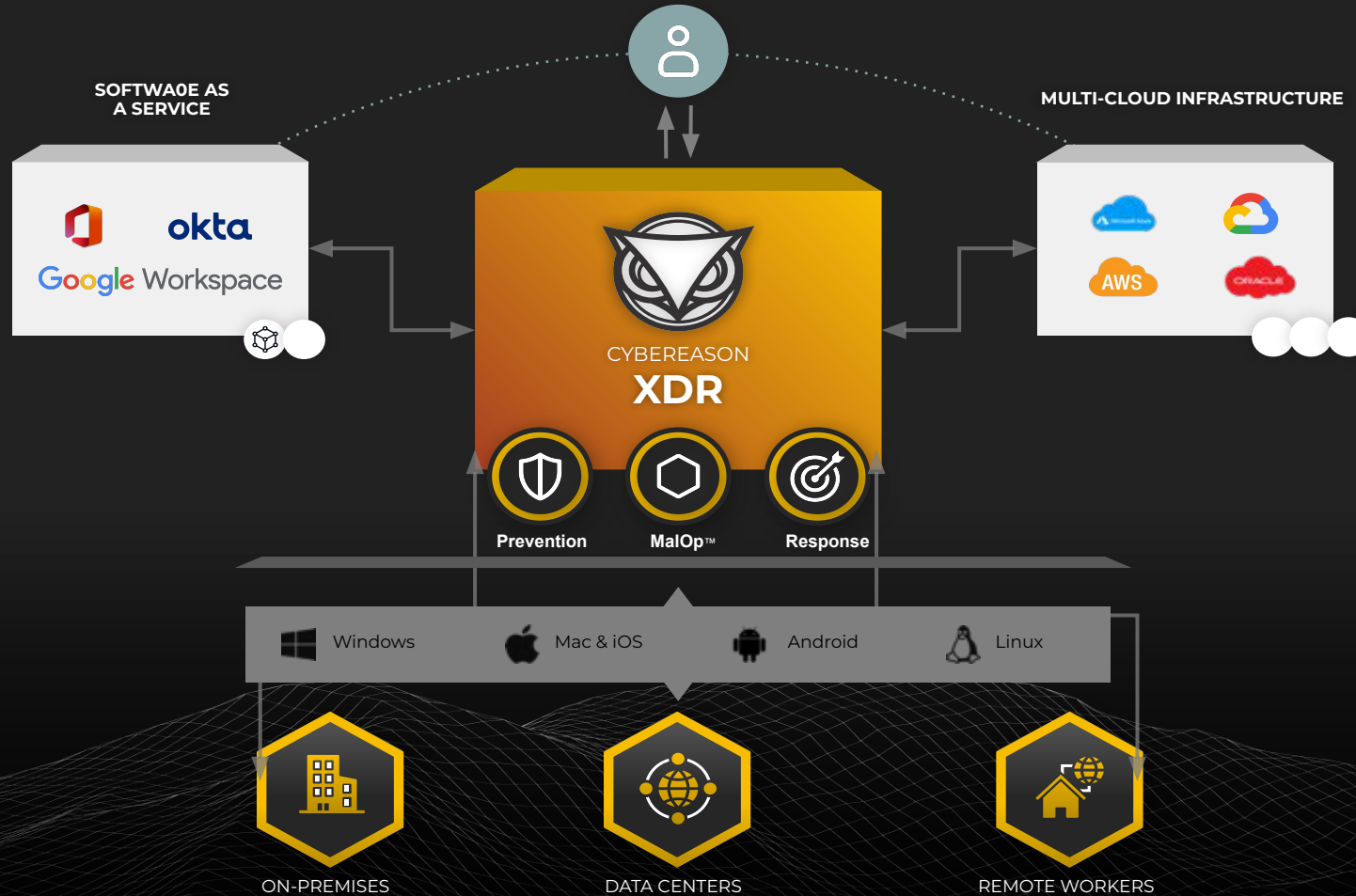
Planetary-Scale eXtendability

D

Operation-Centric Detection

R

Predictive Response



Analyze
9.8PB
of threat
intelligence
weekly.



X Planetary-Scale eXtendability

D Operation-Centric Detection

R Predictive Response

AI-Driven Protection To End
Attacks Everywhere

Exponential Improvement Over
Existing Solutions

Malicious Operation (MalOp) Engine
For Unmatched Productivity

Dramatic Increase In Security
Efficiency and Effectiveness



Alert Centric

Days

(Time to detect
& respond)

80-150

(Avg. # of security vendors
for large enterprises)

24 Days

(Dwell time)

**10
Million**

(Events analyzed
per day)

**Alert
Based**

(Requires
analyst)

Operation Centric

Seconds

(Time to detect
& respond)

93%

(Reduction
in Detection Time)

308%

(ROI)

75%

(Reduction in
Platform Mgmt)

Hours

(Dwell time)

1:200K

(Analyst to
Endpoints)

**7
Trillion**

(Events analyzed
per day)

**Real
Time**

(Automated
Response)



X
D
R

Planetary-Scale eXtendability

Operation-Centric Detection

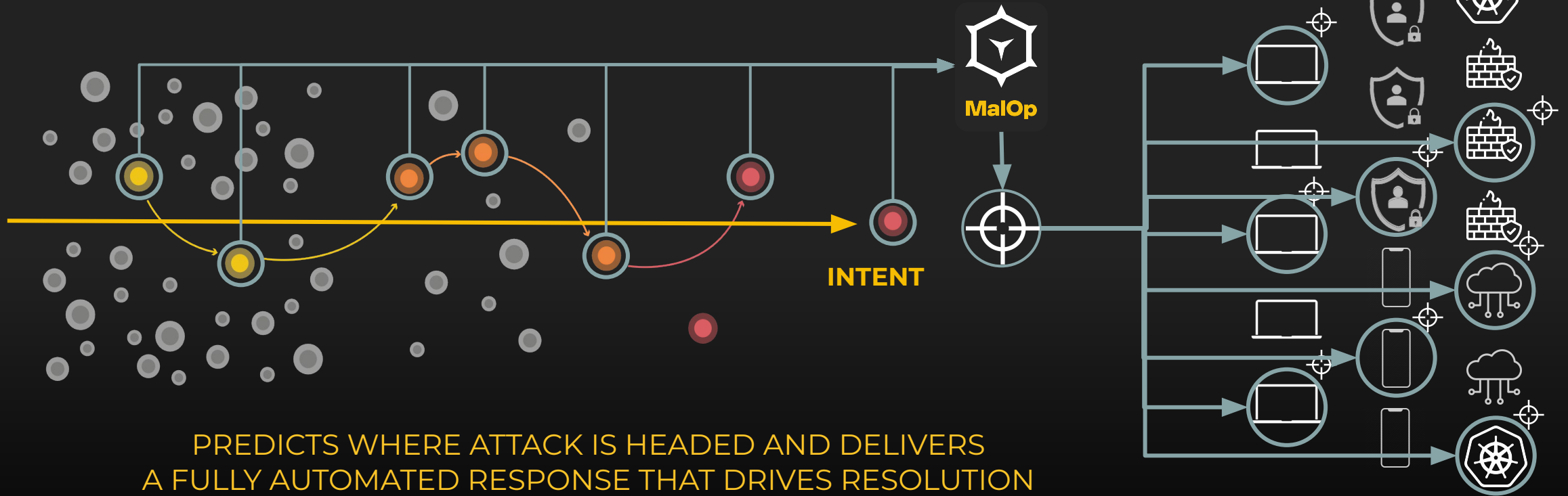
Predictive Response

UNCOVERS THE PAST

REAL-TIME DETECTIONS

PREDICT THE FUTURE

ONE-CLICK / AUTOMATED
GUIDED REMEDIATION

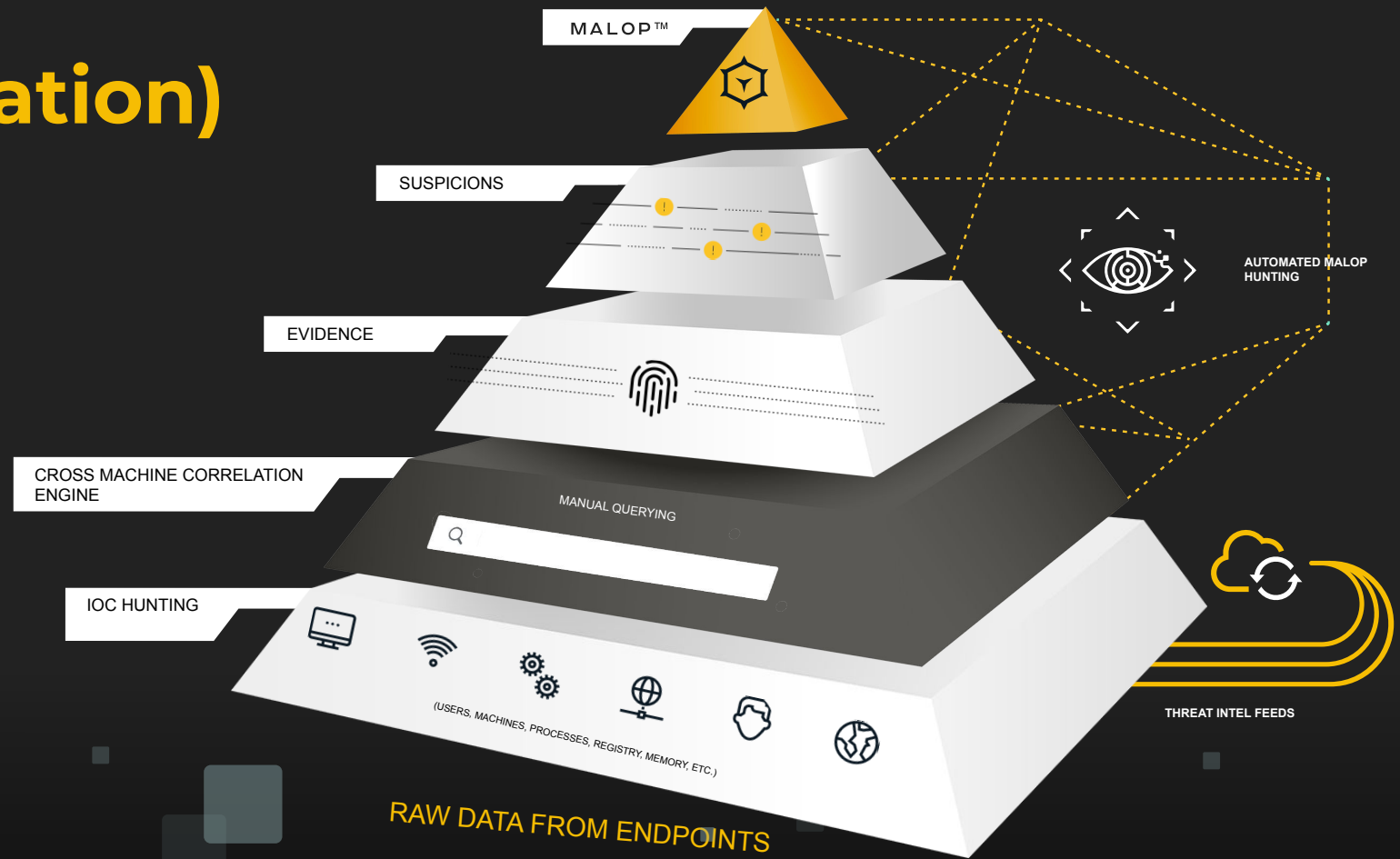


PREDICTS WHERE ATTACK IS HEADED AND DELIVERS
A FULLY AUTOMATED RESPONSE THAT DRIVES RESOLUTION
93% FASTER.

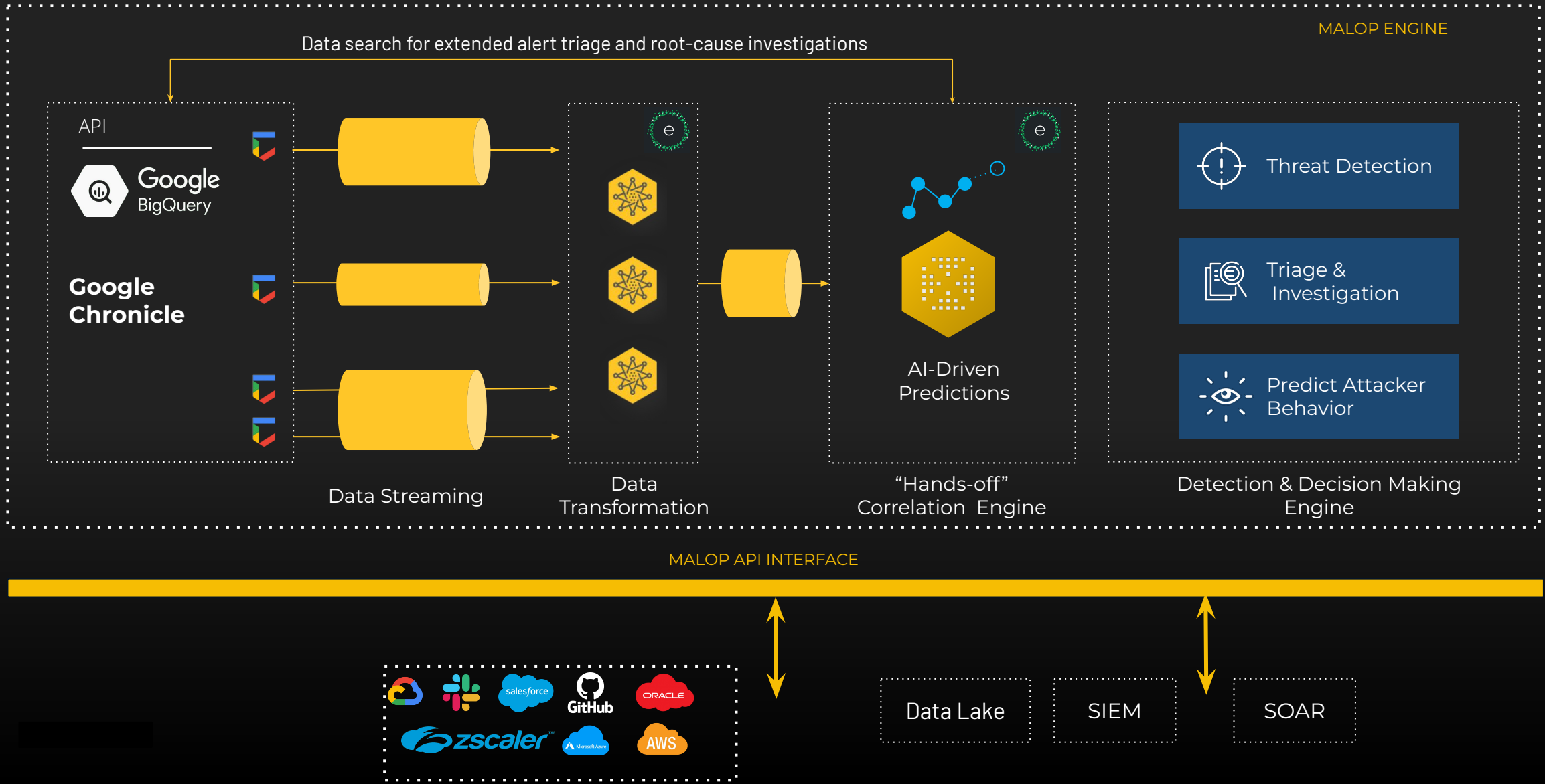


The MalOp™ (Malicious Operation)

Operation-Centric Security



Cybereason MalOp: Technical Architecture



Cybereason XDR Powered by Google Chronicle

Predict, understand and end attacks at planetary scale.



EASY PETABYTE-SCALE ONBOARDING

CYBEREASON CONNECT

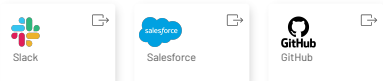
Endpoint



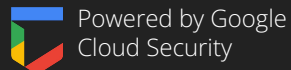
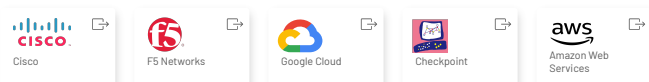
Cloud



Workspace & Identity



Network



PLANETARY-SCALE DATA MANAGEMENT

GOOGLE CHRONICLE



Sub-Second Search at Petabyte Scale



Google Threat Intelligence



Cost Effective Data Retention



THREAT INVESTIGATION AND PREDICTION

MALOP ENGINE

ROOT CAUSE & EFFECT

VISUAL TIMELINE



AI-Powered Threat Detection



Triage & Investigation



Predict Attacker Behavior



INCIDENT RESPONSE

GUIDED RESPONSE



Prevention



Orchestration



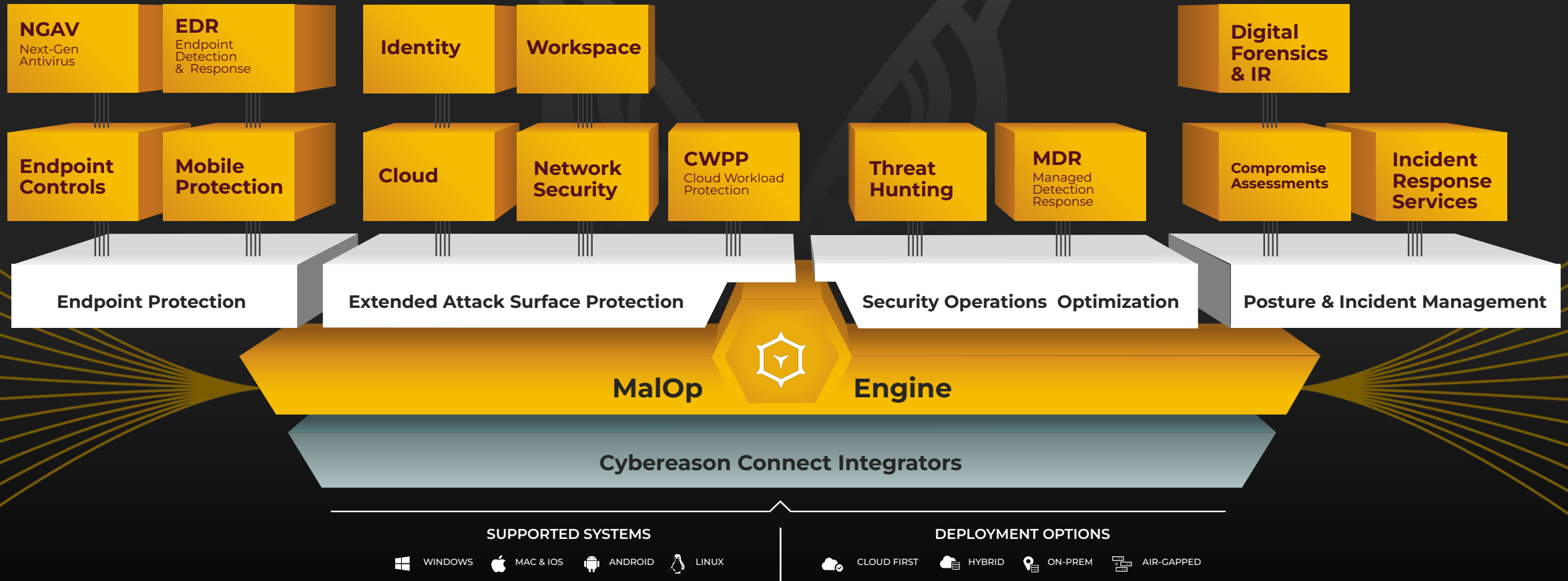
Autopilot Response



Custom Detections



CYBEREASON XDR PLATFORM





**THANK
YOU.**